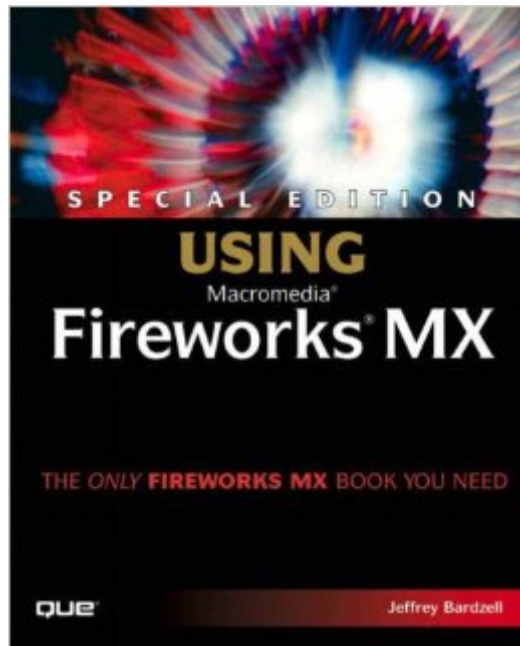


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Special Edition Using Macromedia Fireworks MX



Synopsis

Special Edition Using Macromedia Fireworks MX is the only book you'll need on Fireworks MX. This hands-on complete reference is packed with tutorials; you can go through the book from front to back or go straight to the information you need to complete a particular task. Jeffrey Bardzell, the co-founder of www.phireworx.com, demystifies the process of working in Fireworks MX. The user-friendly design and organization includes compelling art and shows you how to really take advantage of the many special effects and filters. Bardzell also packs the book with coverage of Dreamweaver, Flash, and Director integration. He covers usability and interface design in an extended section on building and exporting interactive page designs. He illustrates how to use Fireworks as part of an efficient collaborative workflow, with several chapters loaded with tips, strategies, and ideas on working efficiently with small and large teams.

Book Information

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Customer Reviews

This book is a great resource for a diverse group of users, from beginners to advanced Web graphics designers. It's perfect for quickly accessing a how-to or looking up a term. The book also provides comprehensive information about best-practices and specific tasks, whether basic or complex, while familiarizing you with the nuances of the Fireworks MX interface. There are suggestions and tips to aid your work, and the graphics and examples are clear and easy-to-follow.

From the new features in version X to advanced integration and extensibility issues, Special Edition

Using Fireworks X is a comprehensive and visually captivating reference for Web graphics professionals. This "user friendly" instructional reference explores the ways that Fireworks can be used by teams collaborating on content including using Libraries, Symbols, and proper project management techniques. It also provides coverage of Fireworks' animation and interactive features (behaviors) including the Live Animation tool. Also discussed is the emerging use of Fireworks as a whole page design/comping tool, as opposed to a tool used for making individual page elements, as well as concern over interface design and usability, which goes hand-in-hand with whole page design issues. Special Edition Using Fireworks X provides coverage of image optimization and export options as well as how to use Fireworks in conjunction with Photoshop 6. Advanced topics on automating and extending Fireworks are also covered.

This book does a decent job with the artistic approach to Fireworks, but its real power lies in its technical explanations - how to use the automation and advanced development techniques for web graphic design. The author does a wonderful job of explaining some Macromedia mysteries, where certain features would otherwise not be explained. A good example of this is Macromedia's loose and changeable meaning of Alpha Transparency - This term can mean different things in different parts of the program, but it's not documented in the software docs. However, this book points this and other such idiosyncrasies out. The language is particularly good. The author seems to be in tune with exactly what you might get confused by and almost always takes great care to fill you in on the jargon or concepts. A couple of times he leaves you out in the cold, but only in one or two cases where the content is not critical. Overall, this is the best Fireworks book I've seen and I really hope they write a follow up edition.

I hate flash and all the spam it brought into advertising! Book is good though

In general computer books are not exciting reads, but this book takes it to a new level. Poorly written without good examples. It talks about a function and what it does, but leaves you in the dark on HOW it is done. Do yourself a favor, don't buy this book. If I could give it a 0 star rating I would.

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